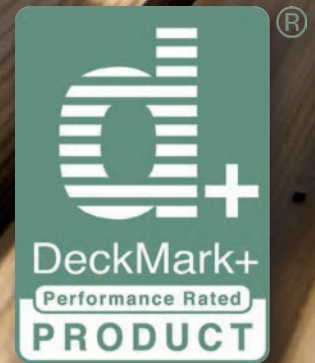




timber treatment • timber & metal components • anti-slip decking

## DeckWright gains DeckMark Plus



Delighted to offer our customers further reassurance of the high quality and longevity that DeckWright can deliver, the anti-slip brand has now been accredited with the Timber Decking and Cladding Association's (TDCA) DeckMark Plus scheme. This achievement covers the DeckWright Anti-Slip service in addition to DeckWright Inserts.

A not for profit organisation, the TDCA is a UK based technical and advisory body that provides independent timber decking advice and guidance to interested businesses and organisations. In order to ensure a long-lasting and durable decking surface, the TDCA will always recommend using products and services that have met the standards of the DeckMark Plus scheme. Full details of the scheme and a list of approved suppliers can be found on the TDCA's website.



## Rochester face-lift

Never one to stand still, we've been overhauling our Rochester treatment site during the last few months. Whilst such facilities are never the prettiest, it remains important to project our professional and capable approach to business, inside and out.

The treatment tanks have been re-painted in WJ orange and black whilst further improvement work has seen the building exterior re-clad and clearer branded signage installed. The entire Rochester team are now very proud to be working in "probably" the smartest timber treatment site in the UK!

WJ Group Rochester is becoming a busy treatment facility, servicing the Kent docks and South East region effectively with both high and low pressure Wolman treatments. Rochester also offers our DeckWright anti-slip service.

# Weather protection for DeckWright Inserts

Should you wish to display DeckWright Inserts outside, we now have a shrink wrapping facility to offer a good level of weather protection. This does not detract from the excellent presentation of the black and orange box.

Furthermore, we have developed a timber external display stand for DeckWright Inserts, with the same requirement in mind. Whilst this cannot enjoy the benefit of the LCD screen, it does provide a highly visible method of display – coupled with shrink wrapping the packs – should you wish to place this product outside, next to your timber decking.

If you'd like to learn more about our external display stand for DeckWright Inserts, please get in touch.



# Increased demand prompts Hull night shift

As the volume of our timber treatment grows in Hull, we've introduced a night shift to cater for this increased demand and ensure that jobs are completed in a timely manner. This allows us to effectively plan our workload over a 24 hour period, reacting to specific customer needs and delivering a reliable customer service.

# DeckWright Inserts make B&Q debut

An accolade to the enormous level of interest in DeckWright Inserts, B&Q is to list this retrospective anti-slip product in selected stores and online from the beginning of March. The DIY chain will stock it as the DeckWright brand at the recommended retail price and there are many reasons why this is great news for all of our customers.

This significant listing will definitely help to heighten the level of awareness for DeckWright Inserts throughout the country as spring approaches. Shoppers are not always aware of an effective solution to the slippery decking problem until they see it. Furthermore, with B&Q listing the DeckWright brand, shoppers will quickly recognise and understand it when they see it elsewhere or research it further online via our website.

Of course, not everyone shops in selected B&Q stores and many will prefer to buy DeckWright Inserts from a trusted merchant, where they can learn more about the product from knowledgeable staff. We certainly expect this new listing to build the overall market for DeckWright Inserts at a time when interest in anti-slip decking solutions are at an all-time high.

# Informative one-page explainers

Whether it's for colleagues or customers, we've designed a series of useful pdfs – each one concisely explaining the features and benefits of a key service or product from WJ Group. Should this help with your communications, please get in touch. The series currently includes:

- high pressure timber treatment
- low pressure timber treatment
- fire retardant timber treatment
- anti-slip decking service
- DeckWright Inserts



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Timber & Metal Components

Preservative & Fire Retardant Timber Treatment

Anti-Slip Decking

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